

# DOWN FOR ADVENTURE

STEP UP FOR DOWN SYNDROME

Presented by King Milling Company



# 2022

# TEAM INCENTIVES

WEDNESDAY, JUNE 30



**DSAWM Water Bottle + Yard Sign**  
for all team captains who establish a team by 6/30

FRIDAY, JULY 15



**Entered into a drawing for an Adventure Awaits Box**  
for all team captains who have 10+ team members registered by 7/15

FRIDAY, JULY 29



**Picture Sign of Your Child + Frame for Team Photo**  
for all team captains who raise at least \$1,500 by 7/29

FRIDAY, AUGUST 12



**Entered into a drawing to Throw a Pie at the Program Director**  
for teams with 20+ registrants by 8/12  
(3 teams selected)

FRIDAY, AUGUST 19



**Entered into a drawing for an Escape Room Party**  
for all registrants if total amount raised is \$50,000 by 8/19

FRIDAY, AUGUST 26



**Entered into a drawing for a Pizza Party**  
for all team captains who have 50+ team members registered by 8/26

FRIDAY, SEPTEMBER 2



**REI Gift Card**  
for all team captains who raise at least \$2,000 by 9/2

FRIDAY, SEPTEMBER 9  
AT 12PM



**VIP Parking**  
for all team captains who raise at least \$3,000 by 9/9 at noon

FRIDAY, SEPTEMBER 9  
AT 12PM



**Free DSAWM Annual Membership**  
for all team captains who raise at least \$750 by 9/9 at noon

FRIDAY, SEPTEMBER 9  
AT 12PM



**Child's Photo on a Billboard + in the 2023 DSAWM Calendar**  
for the top 3 fundraising teams by 9/9 at noon

FRIDAY, SEPTEMBER 9  
AT 12PM



**Private Movie Screening + Child's Photo in the 2023 Calendar**  
for the largest team by 9/9 at noon

FRIDAY, SEPTEMBER 9  
AT 12PM



**Traveling Trophy**  
for the top fundraising team by 9/9 at noon

## OTHER WAYS TO TAKE HOME A PRIZE

- Tag us on social media using the hashtag **#SUDS22** and each post will enter you into a drawing for certificate for a custom scavenger family hunt from Let's Room
- Participate in our event day raffle with highlights including: Holland BAM! laser tag party, White Caps swag, tickets to the Halloween Party and Winners Cup Benefit, Matthew Stafford signed Lions football, a lake house retreat, and more!

REGISTER AT  
[DSAWM.ORG/STEPUP](https://www.dsawm.org/stepup)

